

MEDIA STUDIES | CURRICULUM SUMMARY | YEAR 9

	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
TOPICS	<p>What is Media? A focus on film and the messages communicated through media language</p>	<p>The name is Bond, James Bond. Film advertising conventions and an introduction to the Bond Industry.</p>	<p>What is Fortnite? A study of the Fortnite Franchise and its appeal to audiences.</p>	<p>Why do we watch TV in the way we do? An introduction to television and how the way we watch has changed over time.</p>	<p>Would you buy this? Advert messages and conventions.</p>	<p>How creative can you be? A mock of their NEA, using their knowledge of media language and representation students create a media product.</p>
HOME LEARNING	<ul style="list-style-type: none"> • Research into editing, film and lighting in film. • How films have evolved over time. • Analysis of film posters 	<ul style="list-style-type: none"> • Analysing film posters • BBC Bitesize quizzes for consolidation • Research for development of knowledge • Analysing film trailers 	<p>Homework booklet consolidating knowledge of Fortnite through a variety of activities and independent research</p>	<ul style="list-style-type: none"> • Study of TV guide • Study of The One show • Analysis of why Tv programmes are popular 	<ul style="list-style-type: none"> • Consolidation on Seneca • Mixture of BBC Bitesize quizzes • Survey of how many advert they are exposed to how and where. 	<ul style="list-style-type: none"> • Research, planning and preparation for their NEA mock • Taking photographs for product
ASSESSMENT	<p>Mid point assessment – media language use in film End point assessment - how cinematography communicated messages</p>	<p>Context Question – assessment and self-assessment Comparison of representation in two film posters – self assessment Website assessment – how they appeal to audiences – self assessment Unseen assessment – formal assessment</p>	<p>Mid point assessment How does Fortnite make money End of unit assessment How does Fortnite appeal to audiences,</p>	N/A	<p>Midpoint Assessment Media Language analysis in This Girl Can End of Unit Assessment Representation comparison</p>	<p>End of Unit assessment NEA Product.</p>

MEDIA STUDIES | CURRICULUM SUMMARY | YEAR 10

	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
TOPICS	Why are they on the front cover? Magazine conventions, representation and media language. Study of set products.	Would you buy this? Advert messages and conventions.	The name is Bond, James Bond. Film advertising conventions and an introduction to the Bond Industry.	Who listens to the Archers? The radio industry and the appeal of the Archers	Why are we so fascinated by Crime Drama? A study of the popular TV genre and focus on set products	NEA Students will be planning and responding to a brief set by the exam board in March.
HOME LEARNING	<ul style="list-style-type: none"> • Research into cover stars • The history of the two magazines • Research into the history of magazines 	<ul style="list-style-type: none"> • Consolidation on Seneca • Mixture of BBC Bitesize quizzes • Survey of how many advert they are exposed to how and where. 	<ul style="list-style-type: none"> • Analysing film posters • BBC Bitesize quizzes for consolidation • Research for development of knowledge • Analysing film trailers 	<ul style="list-style-type: none"> • Analysing episodes of the Archers • Surveys of audience appeal • Research into convergence • Website study 	N/A – As running alongside NEA Project.	Students will need to: <ul style="list-style-type: none"> • Research • Plan • Prepare • Take photos
ASSESSMENT	Mid term assessment Context question End of unit assessment Representation comparison	Midpoint Assessment Media Language analysis in This Girl Can End of Unit Assessment Representation comparison	Context Question – assessment and self-assessment Comparison of representation in two film posters – self assessment Website assessment – how they appeal to audiences – self assessment Unseen assessment – formal assessment	End of unit assessment Exam question on the Archers audience	Midterm assessment Representation in crime drama End of unit assessment How crime dramas have evolved over time	Statement of aims and research/ planning

** This order will be different for year 10 next year, as the course order has been updated for year 9 2024

MEDIA STUDIES | CURRICULUM SUMMARY | YEAR 11

	AUTUMN 1	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1
TOPICS	<p>The Music industry and star persona An introduction to the music industry, a study of the popularity of the music video and how social media and websites helps connect fans.</p>	<p>NEA Completion of NEA media product in response to the brief released by the exam board in March 2024 Magazine brief DVD/ Poster brief</p>	<p>Revision of All set products for Component 1 and 2 Fortnite Magazines Newspapers Bond Film posters Advertising The Archers Music Videos Crime Drama</p>	<p>Websites and Social Media A study of all set products use of social media and websites. Students need specific examples and understanding of their function and appeal.</p>	<p>Feedback and Misconception address arising from Mock exams This will be a chance to revisit the questions students struggled with and address any misconceptions and areas that need further study</p>	<p>Exam tricks and techniques Final tips and tricks for exam success</p>
HOME LEARNING	No homework as this will run alongside their NEA work	Completion of NEA project using CANVA	Exam questions in timed conditions	Analysis and research into social media and websites for all set products necessary	Exam questions in timed conditions	Revision of all set products
ASSESSMENT	<p>Midpoint assessment - How typical is the ethnicity in two music videos you have studied – Formative assessment end of unit Unseen exam question</p>	<p>Submission of NEA Coursework worth 30% of their final grade</p>	<p>Mock exams in both components</p>	Exam board questions for set products on websites and social media	<p>Mock exams in both components</p>	<p>GCSE exams in May</p>