Media Studies Department
LEARNING JOURNEY

GCSE Media Studies

Exam technique and structures

Component 1 Section B: Exploring Media Industries and Audiences

Component 1 Section A: Exploring Media Language and representation

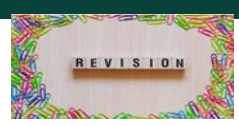
Mock exam Component 2

How has crime drama changed over time?

Revision & mastery: Component 1 and 2

Timed exam Preparation

Component 2: Understanding Media Products



Component 2: Understanding Media Forms

Crime Drama

Media language, Representation, Industry and audience

What is Crime drama and why is it so popular?

YEAR 11

Music Videos and the Star Persona

Introduction to the history of music videos

Gender and ethnicity representations

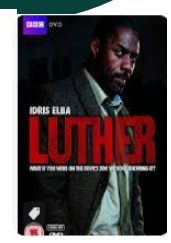
Introduction to the set products

Fandom

Analysing examples

Codes and conventions of music videos

Exam techniques



The Music industry

Active audiences

Regulation of the Industry

Developing an understanding of target audience

Features of a double page spread

Introduction to the assessment brief

Ownerships and the main music industry

Real Component 3: Creating Media

Who listens to the Archers?

Planning your product

Research and product analysis

Students write a statement of aims

Technological advances

The Archers

Soap opera genre

The BBC

What is a conglomerate?

Uses and gratification theory.

Revision of set products

Newspapers, Fortnite, Magazine and Adverts

Revision of Component 1

Marketing of A Bond Movie

Technological advances in film

Regulation of the film industry

Exam techniques, tips and hints.

Component 1 Exam and feedback

Overview of the radio industry

Bond Industry

Website analysis

Introduction to Bond set products

Analysing contemporary advertising vs historical advertisements

Representation of gender and ethnicity

Analysing semiotics of magazine covers

Codes and conventions of magazine covers

Advertising

Magazines

The film industry

Dress Codes

Theoretical perspectives on representation

Introduction to set products

Comparison Essay structure

YEAR 10

Conventions of Broadsheets and tabloid newspapers

Production processes

Film marketing

Create a pitch and write a statement of aims.

What is the appeal of Fortnite?

Newspapers

Creating Media

Regulation of the gaming industry

Analysis of front-page conventions

The newspaper industry

Responding to a brief students will create a short film, considering, camera angles, setting, lighting and mise-en- scene

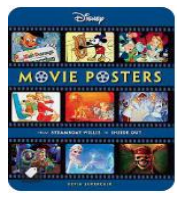
Uses and Gratifications Theory introduction

Design a new computer game

Types of narrative

Introduction to media language

Analysing a Bond Film



Film Posters and their hidden meanings

Propp's Theory of narrative

YEAR 9

Exploring representation in video games

Video Games

Bond Films

What is Media?

Stereotypes and their representation

The history of the Bond Movies

Genre conventions of films

What are media products?